



CONTACT

team@interwichita.com

(316) 202-9690

www.interwichita.club

SPONSORSHIP PROPOSAL

Proposal Issued: 08.16.2024 | Proposal Valid to: 04.15.2025



INTRODUCTION

A SOCCER TEAM WITH PURPOSE

Our goal is to create a legacy of excellence and to inspire the next generation of soccer players in Wichita.

About us

International Wichita FC, formerly known as Shocks Athletic Club, rebranded and joined the UPSL (United Premier Soccer League) in 2021. The team's mission focuses on providing increased exposure and playing opportunities for both adults and youth in Wichita and the surrounding areas.

With soccer experiencing rapid growth in the USA, International Wichita FC aims to ensure that the city of Wichita and its neighboring communities are active participants in this expansion, contributing to the sport's development and popularity.

**International Wichita FC is a 501(c)(3)
nonprofit organization**





Soccer is the fastest growing sport in the USA from youth to adults.

The League

Founded in 2011, the United Premier Soccer League now stands as the largest and most competitive pro-development league in North America. Today the league has nearly 400 clubs competing nationwide for the 2025 Spring season.

Why Sponsor Us?

Sponsoring a team that plays in the UPSL brings added and unique value to your brand. Throughout the competition, your business will receive exposure both locally and beyond state lines. Included in this packet are a variety of unique sponsorship opportunities that can be tailored to fit your business and advertising needs.

400⁺

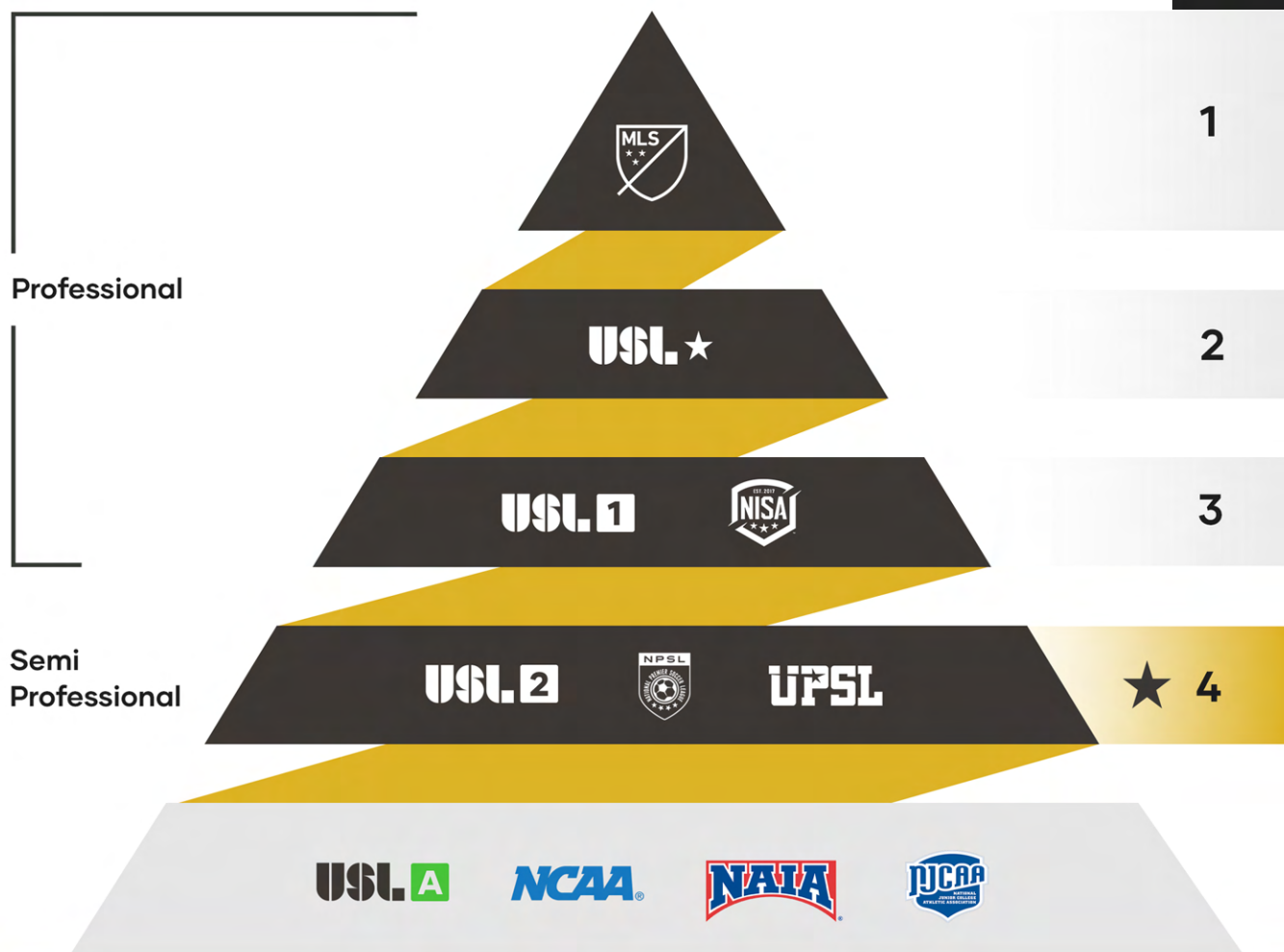
Clubs competing nationwide

10

Teams competed in the Mid-West South Conference last season

5th

Consecutive year Inter Wichita FC is competing in the UPSL



U.S. Soccer

The United States Soccer Federation (USSF), commonly referred to as U.S. Soccer, is the official governing body of the sport of soccer in the United States. The federation is a full member of FIFA and governs American soccer at the international, professional, and amateur levels.



4th Tier

The United Premier Soccer League occupies the 4th tier of the US Soccer pyramid, just below the three professional tiers in the pyramid. With a participant age of 22.5 years, the UPSL fills and brings structure to the large gap that exists between the youth and the professional game.

THE TEAM



Yves Aka
Executive Director



Elias Mbonifor
Director of Operations



Dan Murunga
Media Director



Lewis Derrett
Coaching Director



Noah Vezzu
Head Coach



Jorge Mejia
Assistant Coach



Jasper McLeod
Goalkeeping Coach



Daniel Cahill
Athletic Trainer



Players

MEDIA REACH



3.8k

Social media followers
on all our platforms

86.7k

Social media reach
last year on Facebook
and Instagram

*Partnering with us will give your brand
access to a rapidly growing target market.*

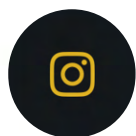


All our home games are
broadcasted with sponsor
video ads and logos.



Facebook

2,000+



Instagram

1,200+



Twitter/X

200+



YouTube

200+

PROJECTED BUDGET



\$23,700

INCOME

Sponsorship	\$17,500
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Tryout Fees	\$1,200
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Merchandise	\$1,500
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Game Tickets	\$500
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Club Contributions	\$3,000
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\$22,800

EXPENDITURE

Team Jersey & Equipment	\$7,500
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Stadium Rentals	\$6,000
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Team Travel	\$5,000
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Coaching Stipend	\$4,500
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Referee Fees	\$2,500
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Marketing & Promotion	\$1,800
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Income	\$23,700
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Expenditure	\$22,800
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Net Income	\$900
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SPONSORSHIP PACKAGES



\$10,000

GOLD SPONSOR


Your logo on the front of our home and away jerseys. Your logo on all media platforms and game day banners.



\$5,000

BLACK SPONSOR

Your logo on the back of our home and away jerseys. Your logo on some of our media platforms and game banners.



\$2,500

SILVER SPONSOR

Your logo on the training and game day warm up jerseys. Your logo/banner will also be displayed on all game days.



PARTNERSHIP

Contact us to discuss a partnership that will be beneficial for our team and your business or brand.

SPONSOR BENEFITS

\$10,000 GOLD SPONSOR	\$5,000 BLACK SPONSOR
<input checked="" type="checkbox"/> Press release to announce partnership	Press release to announce partnership <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> 4 Field side banners	2 Field side banners <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Logo on all printed tickets	<input type="checkbox"/>
<input checked="" type="checkbox"/> Logo on all game day graphics	Logo on select game day graphics <input type="checkbox"/>
<input checked="" type="checkbox"/> Half time raffle presentation	<input type="checkbox"/>
<input checked="" type="checkbox"/> 4 Game stream video ads	2 Game stream video ads <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Unlimited season tickets	4 season tickets <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Access to players & coach for events	<input type="checkbox"/>
<input checked="" type="checkbox"/> 10% off all team merchandise	10% off all team merchandise <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Signed official UPSL match ball	<input type="checkbox"/>
<input checked="" type="checkbox"/> Website & social media mentions	Website & social media mentions <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> 4 Tickets to our Thanksgiving Dinner	2 Tickets to our Thanksgiving Dinner <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> 2 Full page match program ads	1 Full page match program ad <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> 2 Replica jerseys (home & away)	1 Replica jersey (home or away) <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Billboard advertising	<input type="checkbox"/>
<input checked="" type="checkbox"/> Add Silver Sponsor package for \$1,700	Add Silver Sponsor package for \$2,000 <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Contact us for more information or to tailor any package to fit your needs

THANK YOU



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