



# SPONSORSHIP 2022

## WHO IS INTER WICHITA?

Formerly known as Shocks Athletic Club, the team was renamed to International Wichita in order to join the UPSL. The teams' mission is to provide additional exposure and playing opportunities to adults and youths living in Wichita. Considering how fast soccer is growing in the USA, the team has made it a priority to make the city of Wichita a part of the growth and hopefully develop players who will eventually be part of a World Cup winning squad.



**Sunlight**  
CHILDREN'S  
SERVICES

## PORTION OF BANNER PROCEEDS WILL BE DONATED

The donation will go to Sunlight, they provide resources and facilities that support and protect abused and neglected children.



# INTER WICHITA

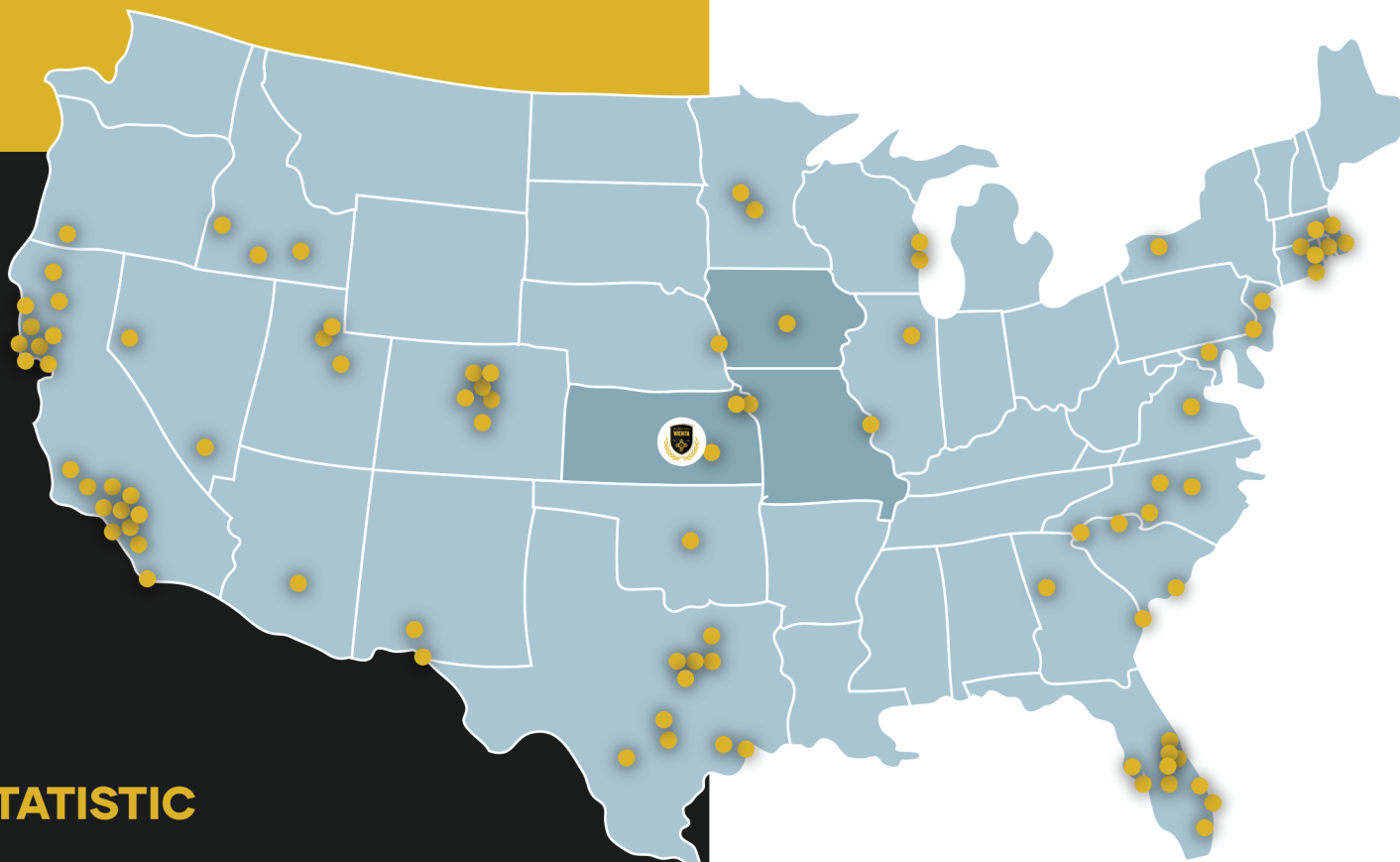


## WHY SHOULD YOU BECOME A SPONSOR?

Sponsoring a team that plays in the UPSL brings **added** and **unique value** to your brand. Throughout the competition, your business will receive exposure both locally and beyond state lines. Included in this packet are a variety of unique sponsorship opportunities that can be tailored to fit your **business and advertising** needs.

## ABOUT THE UPSL

The United Premier Soccer League was founded in 2011 and currently includes more than 300 teams Nationally. The UPSL is the fastest growing pro-development league in the USA, with **400-plus teams** targeted for 2022/23 Season.



## STATISTIC

Soccer is the fastest growing sport in the USA from youth to adults. As of 2006 - 2018, the number of outdoor soccer players amounted to approximately **11.4 million** according to [statista.com](https://www.statista.com)

### MIDWEST SOUTH DIVISION 1 (2021 SEASON)

8	5	3
GAMES	TEAMS	STATES

# 2021 SEASON IN **NUMBERS**



We are heavy on social media. Partnering with us will give your brand access to a rapidly growing target audience.

## Results [See What's New](#)

### Paid reach ⓘ

11,773 ↑ .100%



### Facebook Page reach ⓘ

41,314 ↑ .831.8%



### Instagram reach ⓘ

1,840 ↑ .100%



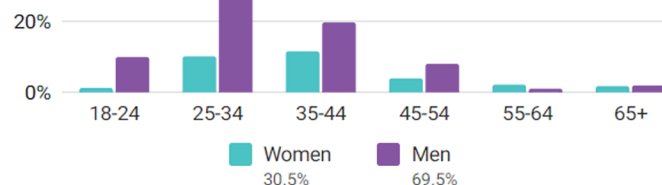
[See Results Report](#)

## Audience ⓘ

### Facebook Page likes ⓘ

788

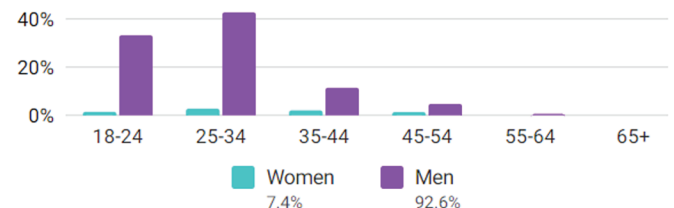
### Age & gender ⓘ



### Instagram followers ⓘ

233

### Age & gender ⓘ



[View Audience Report](#)

## HOME GAME **LIVE STREAMS**

vs. Sunflower State

👁 586

vs. Sporting Wichita

👁 668

vs. Barilleros FC

👁 499

👁 1,753+

## TOTAL COMBINED **REACH**

Your brand will be able to reach this number of people and possibly more.

👁 **56,680+**

# SPONSORSHIP **PACKAGES**

	<b>1</b> <b>GOLD</b>	<b>2</b> <b>BLACK</b>	<b>1</b> <b>WHITE</b>
	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>
<b>Jersey Sponsor</b> Your logo will be printed on the home & away jerseys	<b>FRONT</b>	<b>BACK TOP/BOTTOM</b>	<b>RIGHT SLEEVE</b>
<b>Field Side Banners<sup>1</sup></b>	<b>4</b>	<b>2</b>	<b>2</b>
<b>P.A Commercials</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>
<b>Live Game Stream Ad</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>
<b>Game Day Booth Table<sup>2</sup></b>	<b>YES</b>	<b>YES</b>	<b>YES</b>
<b>Discounted Merchandise</b>	<b>10%</b>	<b>10%</b>	<b>5%</b>
<b>Logo On Website</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>
<b>Social Media Branding</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>

[www.interwichita.club](http://www.interwichita.club)



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# A La Carte **SPONSORSHIP**

<b>4</b> <b>Live Stream Advertisement</b> Your advertisement, graphic/video will be part of the pre-match and half time live stream.	<b>1</b> <b>Social Media Post Sponsor</b> All season game line-ups and results will be presented with your logo branding, tag and links.
<b>\$100</b>	<b>\$100</b>

<b>3</b> <b>Game Day Booth Table<sup>2</sup></b> You get to set up your promotional booth in the stadium on home games.	<b>8</b> <b>Field Side Banners<sup>1</sup></b> Your banner will be displayed in the stadium on all home games.				
<table><tr><th>PER GAME</th><th>SEASON</th></tr><tr><td><b>\$35</b></td><td><b>\$150</b></td></tr></table>	PER GAME	SEASON	<b>\$35</b>	<b>\$150</b>	<b>\$200</b>
PER GAME	SEASON				
<b>\$35</b>	<b>\$150</b>				

## CONTACT US

We can tailor our sponsorship to fit your budget and/or needs. Feel free to contact us at anytime, we will get back to you as soon as possible.

**[team@interwichita.com](mailto:team@interwichita.com)**

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